



Senior Rainbow Assistance Program News & Updates

Senior Rainbow has always viewed our success by how we impact the individuals of our community. In the middle of August, we processed our 50th application! And since then, have accepted 8 more applications.



When we started this adventure almost 2 years ago, we have been able to give away over \$16,000. Over 20% of our applications have been requests for Housing Assistance which was only offered in 2021. While we are not a large organization, our applicants do appreciate our impact.

Quotables: Ro G: "It's great to know that there is a place to go for help where I wasn't judged."
Tom L: "It was the first time in my life that I reached out for help."

To help us to continue to make an impact within LGBTQ+ community, please consider making a donation!

Donate

GIVING TUESDAY

Radical Generosity

\ 'rɑː-dɪ-kəl \ \ dʒɪ-nəˈdʒəsə-ti \
noun

The concept that the suffering of others should be as intolerable to us as our own suffering.

GIVING
TUESDAY

[#GivingTuesday](#) is a movement that unleashes the power of radical generosity around the world...reimagines a world built upon shared humanity and generosity that is part of everyday life. Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts, and everyone has something to give.

One of the best ways to help Senior Rainbow is to spread the word. And that's where you and the rest of our **Shout Out Team** come into play.

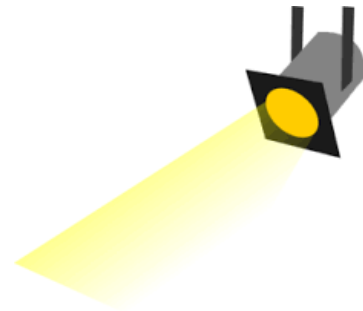
Every few weeks, we'll have new social media post for you to check out. It might be a new post, an interesting blog, an intriguing statistic or a captivating graphic. All we ask of you is that you share it with your family, friends and anyone you know who cares about helping LGBTQ Seniors. It's that simple, but it will make a big difference in spreading our message.



Follow us on Social Media!



Spotlight: Volunteering with Senior Rainbow



As Senior Rainbow continues to grow, we have found that we are missing important pieces to our puzzle. We are in search of volunteers with Salesforce Administration experience and/or Non-profit Accounting knowledge.

Please send forward this notice out to anyone you know who would like to assist in a growing non-profit organization.

[Click here](#) to email Senior Rainbow.

Bright Funds

Employer Donations via Bright Funds

During the holiday season, many companies will sponsor and provide matching donations to 501(3)(c) organizations like Senior Rainbow Assistance Program via companies such as [Bright Funds](#). Companies such as Morningstar, Assurance, Campbell's and other large organizations use Bright Funds to help employees support nonprofits and causes that they believe in. Senior Rainbow Assistance Program is a Bright Fund organization and can be donated to via their program at [Senior Rainbow via Bright Funds](#)

If your employer provides a donation match through another network and doesn't sponsor Senior Rainbow Assistance Program, please let us know at info@seniorrainbow.org.