# Senior Rainbow Assistance Program News & Updates

#GivingTuesday is **December 1**! We're proud to be a part of this global celebration of giving. At a time when we are all experiencing the pandemic, generosity is what brings people of all races, faiths, and political views together across the globe. Generosity gives everyone the power to make a positive change in the lives of others and is a fundamental value anyone can act on.

#GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world on December 1, 2020 and every day. It was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Senior Rainbow Assistance Program expanded our reach to include LGBTQ young people affected in COVID-19. Please go to www.seniorrainbow.org/donate.html. Your generosity will make a difference. Our goal is to raise $1000 during Giving Tuesday and will be providing free Senior Rainbow Assistance Program t-shirts for donations $50 or greater.

Donate

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COVID-19 has changed how we spend our holidays. And with Black Friday and Cyber Monday right around the corner, why not change how you shop to help support Senior Rainbow Assistance Program.
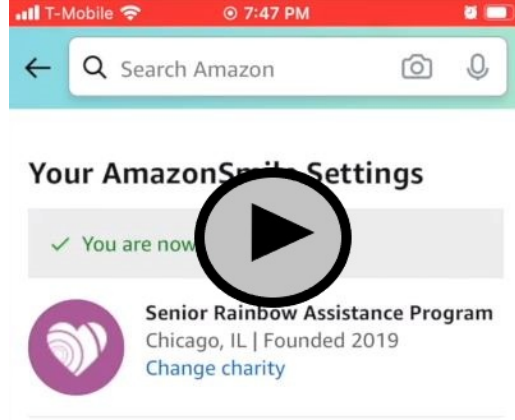
**Happy Friday**

Shop your Black Friday deals at **smile.amazon.com** or with AmazonSmile ON in the app and Amazon donates
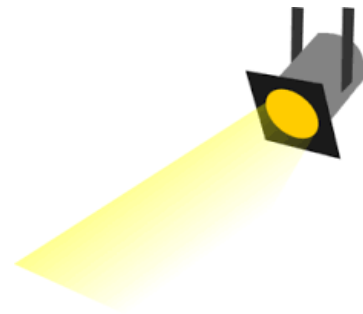
amazonsmile

To learn how to setup Senior Rainbow Assistance Program as your charity on your Amazon app, please check out our new below.

On **Tuesday, December 22**, Senior Rainbow President, Jessica Jonckheere, will be speaking with our Spotlight Organization, AgeOptions. She will discussing our organization and the service we provide to the LGBTQ community.

**Spotlight:**
**Friends of Senior Rainbow**



Periodically, we will be highlighting some of the different organizations that we have been working with to provide assistance to their community members. For this newsletter, we will focus on AgeOptions in Oak Park, IL.

AgeOptions helps people thrive as they age. The nonprofit Area Agency on Aging of suburban Cook County since 1974, it connects older adults, people with disabilities and caregivers with resources and service options. AgeOptions plans, coordinates, funds and advocates for services and coordinates a network of community-based agencies to ensure effective and efficient service delivery.

With its network of partner agencies, AgeOptions is the principal source of information regarding older adult services in the 130 communities of suburban Cook County. In 2020, AgeOptions earned the Platinum (highest) credential from SAGECare, signifying the agency's commitment to providing culturally competent care to our LGBT+ elders, caregivers, and persons with disabilities.

Go to www.ageoptions.org or call (708)383-0258 or (800)699-9043 for information about services and programs, and for assistance in gaining access to benefits and services for older adults, people with disabilities and caregivers.

# Bright Funds

## Employer Donations via Bright Funds

During the holiday season, many companies will sponsor and provide matching donations to 501(3)(c) organizations like Senior Rainbow Assistance Program via companies such as Bright Funds. Companies such as Morningstar, Assurance, Campbell's and other large organizations use Bright Funds to help employees support nonprofits and causes that they believe in. Senior Rainbow Assistance Program is a Bright Fund organization and can be donated to via their program at Senior Rainbow via Bright Funds

If your employer provides a donation match through another network and doesn't sponsor Senior Rainbow Assistance Program, please let us know at info@seniorrainbow.org.

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